



YOUR FOOD/FUND DRIVE TOOLKIT

THE COMMUNITY FOOD BANK OF CENTRAL ALABAMA

Thank you for deciding to host a food/fund drive to help your community. Our hope is this tool kit will be valuable while you prepare to kick-off your drive!

Last year, we distributed **25.3 million** pounds of food to our neighbors facing hunger, and we couldn't have done that without your help!

FUND DRIVE

If you would like to host a fund drive, we will create a custom donation page for you, and you can raise funds rather than physical food! Fund drives are beneficial because a \$1 donation provides four meals, making your dollar stretch further. We purchase food at a much lower cost than at a grocery store and buy exactly what we need. Fund drives can be done separately or concurrently with a food drive.

FOOD DRIVE

GETTING STARTED: What's your plan?

What is your goal for the campaign? 500 lbs.? 1,000 lbs.? 10,000 lbs.? Be reasonable but set your goals high!

What containers do you need for collections? How many do you need? Can you use your own, or do you need to borrow from the Food Bank?

What is the date of the event/ How long do you plan to collect? We suggest anywhere from two weeks to one month, depending on your goal.

Once you have made your plan, [register your event](#) with the Community Food Bank of Central Alabama.

SPREAD THE WORD:

Use flyers, posters, social media, in-person meetings, and more!

Communicate the event details to ensure people know what's going on and why you're hosting one, so you will have the most significant level of participation!

COMPETITION CAN DRIVE THE DRIVE:

A little competition can make a difference!

Set up teams, companies, classes, or friends to go against each other in a "who can collect the most food" donation competition!

GETTING YOUR FOOD DONATIONS TO THOSE IN NEED

The Community Food Bank of Central Alabama can only assist with picking up your food donation if you collect more than 1,000 items. Delivering your food donation directly to the Community Food Bank will ensure our truck drivers are dedicated to delivering food, including contributions like yours, to our distribution partners throughout our service area. Thank you for helping the us save on transportation expenses so we can feed more hungry people. If our drivers are picking up, please have your food drive boxes on the first floor near a main entrance or docking area so the driver can easily load your donation on the truck.

FOOD DRIVE MOST NEEDED ITEMS

We encourage donations to be **HEALTHY, LOW-FAT, LOW-SODIUM, AND LOW-SUGAR** products.

- **Canned Meat**
(Chicken, Tuna, Salmon, etc.)
- **Canned Vegetables**
(Low/No Sodium Preferred)
- **Canned Fruit** (or Applesauce)
- **Canned OR Boxed Meals**
(Chef Boyardee, Beef Stew, etc.)
- **Boxed Mac & Cheese**
- **Potato Flakes**
- **Peanut Butter** (and Other Nut Butter)
- **Canned OR Dried Beans, Peas, Lentils, etc.**
- **Pasta, Rice, Quinoa** (or Other Healthy Carbohydrates)
- **Breakfast Cereals, Oatmeal, Grits**
(and Other Breakfast Foods)
- **100% Fruit Juice** (Canned, Plastic Bottles, or Boxes)
- **Shelf-Stable Milk**
(Dairy or Non-Dairy Alternatives such as Oat, Almond, Coconut, etc.)
- **AND... other healthy, low-fat, low-sodium, and low-sugar products!**

PLEASE AVOID

Sodas, candy, junk food, alcoholic beverages, homemade items, open/used items, items in a glass container, or perishable products.

Questions, email Patrick at pmcclusky@feedingal.org.

For more information, please visit us at www.feedingal.org or call us at (205) 942-8911.