



YOUR FOOD/FUND DRIVE TOOLKIT

THE COMMUNITY FOOD BANK OF CENTRAL ALABAMA

We are so excited that you have decided to host a food drive to help your community, and we hope this tool kit will be valuable while you prepare for your kick-off!

Last year, we distributed **20.18 million** pounds of food to our neighbors experiencing food insecurity, and we couldn't have done that without your help! One of the BEST WAYS to support the Community Food Bank of Central Alabama is to host a food and/or fund drive.

FUND DRIVE

If you would like to host a Fund Drive, we can create a custom donation page for you, and you can raise funds rather than physical food! Fund Drives are beneficial because a \$1 donation provides four meals, making your dollar stretch further. We can purchase food at a much lower cost than at a grocery store and buy exactly what we need. Your Fund Drive can be done separately or concurrently with a Food Drive.

FOOD DRIVE

GETTING STARTED: What's your plan?

What is your goal for the campaign? 500 lbs.? 1,000 lbs.? 10,000 lbs.? Be reasonable but set your goals high!

What containers do you need for collections? How many do you need? Can you use your own, or do you need to borrow from the Food Bank? The Community Food Bank has Food Collection Bins, and you are welcome to use them, pending availability!

What is the date of the event/ How long do you plan to collect? We suggest anywhere from two weeks to one month, depending on the goal.

Once you have made your plan, [register your event](#) with the Community Food Bank of Central Alabama. You can do this by emailing Sarah at sroberts@feedingal.org.

SPREAD THE WORD:

Use flyers, posters, social media, in-person meetings, and more!

Communicate the event details to ensure people know what's going on and why you're hosting one, so you will have the most significant level of participation!

COMPETITION CAN DRIVE THE DRIVE:

A little competition can make a difference!

Set up teams, companies, classes, or friends to go against each other in a "who can collect the most food" donation competition!

GETTING YOUR FOOD DONATIONS TO THOSE IN NEED

The Community Food Bank of Central Alabama can only assist with picking up your food donation if you collect more than 1,000 items. Delivering your food donation directly to the Community Food Bank will keep CFB's truck drivers dedicated to delivering food, including contributions like yours, to our Agency Partners throughout our service area. Thank you for helping the Community Food Bank of Central Alabama save on transportation expenses so we can feed more hungry people. Please have your food drive boxes on the first floor near a main entrance or docking area so the driver can easily load your donation on the truck.

FOOD DRIVE MOST NEEDED ITEMS

We encourage donations to be **HEALTHY, LOW-FAT, LOW-SODIUM, AND LOW-SUGAR** products.

- **Canned Meat**
(Chicken, Tuna, Salmon, etc.)
- **Canned Vegetables**
(Low/No Sodium Preferred)
- **Canned Fruit** (or Applesauce)
- **Canned OR Boxed Meals**
(Chef Boyardee, Beef Stew, etc.)
- **Boxed Mac & Cheese**
- **Potato Flakes**
- **Peanut Butter** (and Other Nut Butter)
- **Canned OR Dried Beans, Peas, Lentils, etc.**
- **Pasta, Rice, Quinoa** (or Other Healthy Carbohydrates)
- **Breakfast Cereals, Oatmeal, Grits**
(and Other Breakfast Foods)
- **100% Fruit Juice** (Canned, Plastic Bottles, or Boxes)
- **Shelf-Stable Milk**
(Dairy or Non-Dairy Alternatives such as Oat, Almond, Coconut, etc.)
- **AND... other healthy, low-fat, low-sodium, and low-sugar products!**

PLEASE AVOID

Sodas, candy, junk food, alcoholic beverages, homemade items, open/used items, items in a glass container, or perishable products.

For more information, please visit us at www.feedingal.org or call us at (205) 942-8911.



FOOD DRIVE

*Most
needed
items:*

**Canned Meat, Canned Vegetables, Canned Fruit,
Boxed Meals, Mac & Cheese, Potato Flakes, Peanut
Butter, Canned or Dried Beans, Peas, Pasta, Rice,
Breakfast Cereals, Oatmeal, 100% Fruit Juice,
Condiments, Cooking Oils, Flour, Sugar, and Shelf-
Stable Milk**

Low or No Sodium Items Preferred!

Please, No Glass!

ORGANIZATION NAME

FOOD DRIVE START DATE

FOOD DRIVE END DATE

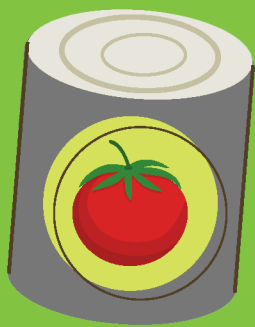
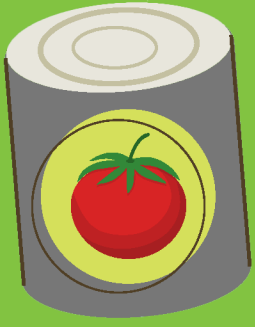
DROP OFF LOCATION

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FOOD DRIVE



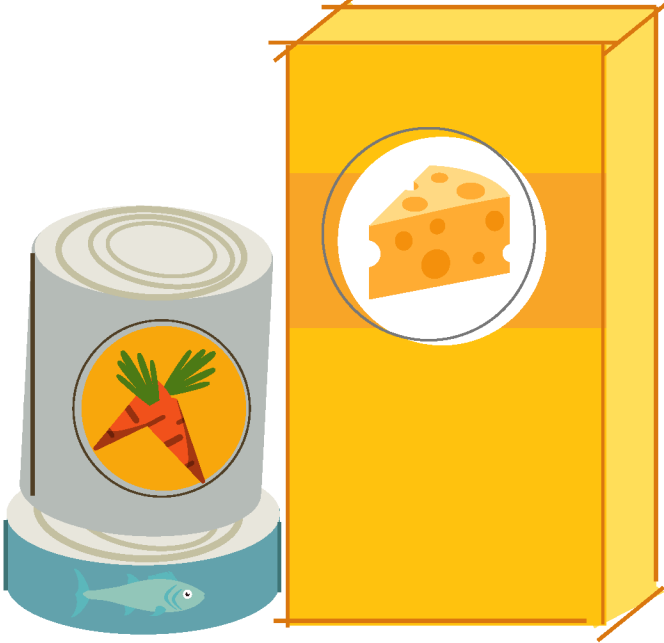
ALL FOOD DONATIONS SUPPORT THE COMMUNITY FOOD BANK OF CENTRAL ALABAMA AND IT'S AGENCY PARTNERS

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