

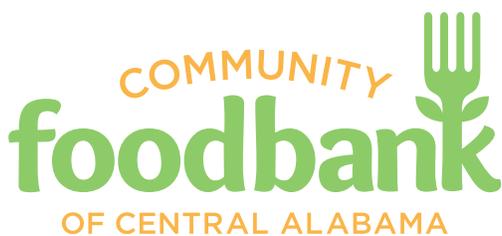
COMMUNITY
foodbank
OF CENTRAL ALABAMA



annual report
2019

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FROM THE CEO

Dear Friends,

When you are hungry... almost nothing else matters.

Last year 2019, the Community Food Bank of Central Alabama served more than 80,000 hungry people through our 250 partner-agencies, our mobile food pantries and many other programs that you see here in this annual report. All in all, we distributed more than 16.4 million pounds of food across our twelve-county service area.

We did that together with you, our incredible friends, donors, volunteers and partners. You have shown that you care about hungry people and have joined with us to make sure that people can have access to healthy and nutritional food.

COVID-19 has impacted us all. At the Community Food Bank, we have seen a massive growth in demand for food: as a small example, in July 2019, we served 78,000 individuals... in July 2020, that number grew to more than 138,000... a 76% increase in people served. We did that together because you, our staff, lots of volunteers, our Board, supporters, agencies, and community partners have all responded to this hunger challenge. YOU ARE ALL HEROES AND CHAMPIONS!

As the new Chief Executive Officer for the Community Food Bank of Central Alabama, I am honored and humbled to join an organization that has made such an incredible impact in this community for the past 38 years. Working together with our Board of Directors, we have bold new visions to address hunger. We want to grow our facilities, our staff, our partners and our overall abilities to solve the challenges of food insecurity in our twelve county footprint.

Thank you for what you do — the results that you see in this Annual Report are a testament to your support, encouragement and resolve to SOLVE HUNGER in Central Alabama.

Brett Meredith
CEO

annual report
2019



Brett Meredith
CEO

*We are so
thankful for your
support. You
make what we
do possible!*

THE challenge

Over 230,000 hardworking Alabamians do not know where their next meal will come from. For the nearly quarter-million food insecure individuals residing in the Community Food Bank of Central Alabama's 12-county service area, putting food on the table every day is a struggle and often means making impossible choices among basic needs.

For many families, it means choosing between paying for utilities or food for their children when money is tight.

The true face of hunger is a mother working two jobs, seniors on fixed incomes, children struggling to learn on empty stomachs, a father skipping meals so his children can eat. Hunger is not a problem that we can easily see, perhaps because its stigma causes people to hide their need.

Research shows that many families are increasingly relying on food pantries as a part of their long-term strategy to put food on the table. For 38 years, the Food Bank has led community efforts to provide food to these struggling families.



ONE IN SIX ADULTS

is food insecure in our area

NEARLY ONE IN FIVE CHILDREN

is food insecure in our area

HUNGER AFFECTS kids, seniors,
veterans, and people with disabilities

OUR **impact**



HOW WE HELPED:

- 12 counties served in central Alabama
- Over 7 million lbs. of food recovered
- \$1 helps provide up to 8 meals
- \$0.95 of every dollar directly supports our programs
- More than 130 partner retail stores
- 250+ partner agencies

CHEROKEE COUNTY FLOOD RESPONSE

In spring of 2019, storms brought tremendous flooding to rural areas of Cherokee County, Alabama. Many residents were suddenly faced with loss of home and possessions. Travel became difficult. Access to food was a serious concern.

To meet this urgent need, the Community Food Bank joined with some incredible partners from the impacted region. Family Care Center, located in Centre within Cherokee County, has been a partner agency of the Food Bank for several years. The Food Bank reached out to their director, Cindy McGinnis, to plan an outreach event that would bring food relief into Cherokee County.

With Ms. McGinnis's help, the Food Bank was able to connect with Thereasa Hulgán of the Cherokee County Chamber of Commerce. Ms. Hulgán made a wonderful facility available for the outreach event. Walmart also played a huge role. They, along with Feeding America, offered financial resources that allowed the Food Bank to transport groceries to Centre for distribution. Corey Elrod, manager of the Centre Walmart, worked closely with the team throughout the process.

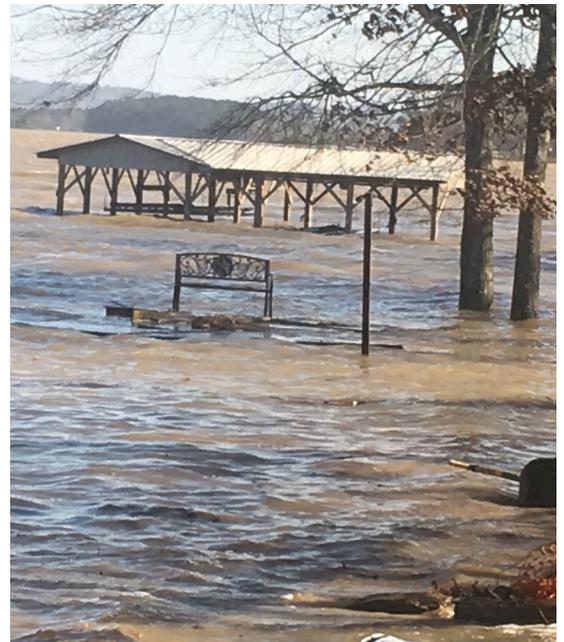
On April 10, the Food Bank was able to provide large bags of carrots, potatoes, apples, oranges, onions, and boxes of dry goods for over 140 households at the Community Share event. Volunteers from Walmart and

Family Care Center worked tirelessly with the Food Bank team to gather carts of food and load them into vehicles. Health screenings and SNAP information were made available to all who visited. The Food Bank has continued to work alongside Family Care Center as together we serve the communities of Cherokee County.

“A lot of people lost their homes... This is a great way to help those people out during this hard time.”

- Cory Elrod

*Walmart Manager
Centre, Alabama*



FIGHT HUNGER, SPARK CHANGE



Feeding America teamed up with Walmart and Sam's Club locations in April and May to take on hunger in the Fight Hunger, Spark Change campaign. This was a far-reaching fundraising effort that yielded great results: donations increased by 48% over 2018! Stores set up displays encouraging shoppers to give. David Appleby, a Food Bank staff member, personally visited nearly all the locations throughout central Alabama to raise awareness and build excitement.

As part of the campaign, the Food Bank and Walmart Supercenter 1481 hosted NASCAR driver Justin Allgaier (of the Hellman's team) on April 25. Mr. Allgaier met with fans, signed autographs, and helped load a Food Bank truck with groceries. The Food Bank also set up a tent at Talladega Superspeedway to promote the campaign during the big race.

programs & agencies

KIDS MEALS CAMPAIGN

More than 68,000 children in Central Alabama lack the nutritious food that helps them grow, thrive, and achieve. Food insecurity exposes these children to the risk of delayed cognitive development, behavioral problems, and diet-related diseases. Through our Kids Meals programs, the Food Bank is working hard year-round to solve this challenge!

Weekenders' Backpack Program

Free and reduced price school meals sustain thousands of children in central Alabama during the week, but what happens to these students over the weekend? After receiving reports from teachers about children arriving to school hungry on Monday mornings, we launched the Weekenders Backpack Program. This initiative provides weekend meal kits to children on Fridays so they arrive to school Monday ready to learn without the distraction of hunger.

Family Markets

Through surveys, we discovered that 95% of children in the Weekenders Backpack Program were sharing their meal kits with siblings or parents. To address this need, the Food Bank offers our Family Market program at **21 schools across five counties**. The Family Market is a food pantry on wheels. It is open at convenient times when parents are picking up or dropping off their children at school. Family Markets provide fresh fruits, vegetables, and other healthy staples to families.

"We're offering fresh produce, reaching the younger siblings of elementary school students, and strengthening the ties between families and school staff."

Jon Barnacastle

*Community Food Bank
Programs Director*



KIDS MEALS CAMPAIGN



Summer Meals

When schools close for summer, thousands of children lose access to free school meals and are at risk of hunger. To fill this gap, we sponsored delivery of **free lunches and snacks to over 1,700 children**. This summer, the Food Bank provided **111,505 meals** through this program.



Everyone has fun at summer meals!



KIDS MEALS CAMPAIGN

We also sourced locally-grown produce from Alabama farmers to encourage healthy habits at summer meals. In surveys, families routinely disclose their struggle to afford healthy foods like fresh produce. With the support of the Enterprise Rent-A-Car Foundation, Publix Super Market Charities, United Way, and the Bold Goals Coalition, we were able to host **Pop-Up Produce Stands** at several summer meal sites. Families picking up their children at the end of the day took home a week's

supply of peaches, apples, oranges, corn, peppers, and more. Samford University Dietetic Interns offered taste tests and cooking demos featuring delicious new recipes like peach salsa. The Food Bank is truly excited for these opportunities to connect kids and their families with healthy, local food!



Pop-Up Produce was a big success this year!



END SENIOR HUNGER INITIATIVE

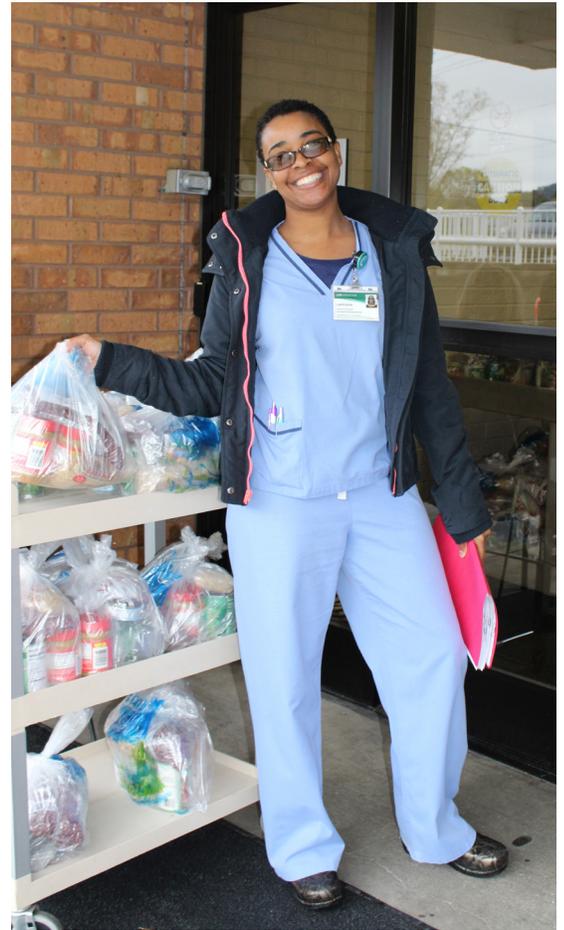
The mission of the Senior Grocery Program is to decrease rates of food insecurity among seniors in Central Alabama.

The Community Food Bank successfully transitioned distribution sites from the Senior Grocery Pilot Program to the new federal Commodity Supplemental Food Program (CSFP) in July 2019. The pilot started in January 2019, and we partnered with eight agencies. During the transition to the federal program, we were fortunate enough to expand services to 18 agencies that distributed over 25 sites. We are so proud of the 125% growth in such a short time.

Since January 2019, we have served 1,565 unduplicated seniors via the pilot and federal portion of the program. We have also distributed over 99,000 lbs. of product to seniors so far this year. Our sites will continue to grow to achieve full enrollment.

The monthly supply of groceries has become a crucial tool for stretching their fixed income budget, and attending their grocery distribution has become routine. Our sites continue to share anecdotes with us on how distributions provide seniors a chance to socialize with their neighbors, which helps with the feelings of isolation and loneliness commonly found in older adults.

The two sites that provide home deliveries for their clients, which addresses the transportation challenges that many in our service area face, continue to increase their deliveries each month.



MOBILE FRESH INITIATIVE & RX HEALTH INITIATIVE

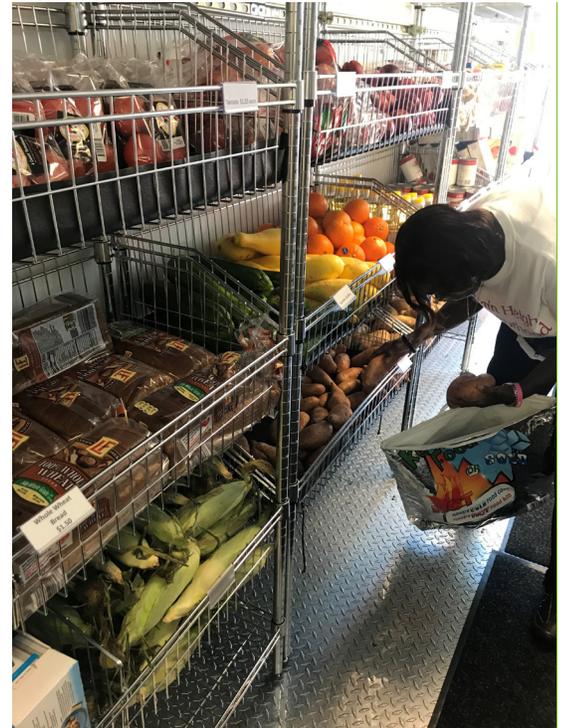


Mobile Fresh Initiative

The Mobile Fresh Initiative, established in 2017, centers around a mobile grocery store that addresses the need for access to healthy food choices in communities that are considered “food deserts.” It’s designed as a one-aisle grocery store, offering fresh produce, meats, eggs, milk, cheese, bread, grains, and dry goods. It accepts SNAP benefits and makes multiple stops a day, once a week.

While waiting to go inside the Corner Market, customers can take advantage of other on-site services. Representatives are on hand to provide health screenings, information about SNAP benefits, medicare savings programs, farmer’s market vouchers, and more.

In 2019, over 1,300 people shopped at the market, and the Food Bank plans to extend that reach by adding additional stops year after year.



RX Health Initiative

The RX Health Initiative partners with healthcare providers to ensure patients facing long-term or chronic illnesses have the foods they need to follow physicians’ recommendations. The RX Health Initiative helps a myriad of people, including families with infants in the NICU, uninsured patients with diabetes or heart failure, low-income first time mothers, and geriatric patients alike.

VOLUNTEERS

The Community Food Bank's volunteers are part of a truly dynamic program. 2,800 volunteers worked alongside us in 2019, contributing 6,670 hours of service. Our volunteers help us in significant ways: sorting donated product, building food boxes, assisting the Corner Market at its community stops, and more.

Among our many volunteers, there are some who come here as individuals. Some arrive with a small group of friends or as part of an office team. Those who return always have incredible stories about their experiences. Hoping to learn more, Community Food Bank Staff asked to interview several regular volunteers.

Nick, Kylee, Sarah, and Kalani have volunteered here for several months. Their dedication is a tremendous help to the Food Bank. "The warehouse is really impressive," Nick said. "It's amazing to see how much food is there and how much gets moved." Food sorting is an ongoing volunteer project due to the volume of donations that the Food Bank receives. In addition, these volunteers also build food boxes; and they know firsthand just how meaningful that experience can be. "I like building the emergency boxes," Sarah told us. "When you know this particular item is what kids will have—that is really great." "This will make people smile," added Kylee.



From L-R: Nick, Kalani, Kylee, & Sarah



Volunteers from BBVA Compass

The four began volunteering here because it was a tradition among their missions group. They all appreciate the ongoing opportunities to serve. "We enjoy the consistency. We come here two times per week, and it has given us a chance to meet some great friends. That was a nice surprise," Kylee said. Kalani emphasized the Community Food Bank's unique ability to make a difference. "At this volunteer opportunity, you can see the outcome. You know that the things you do will make an impact." Sarah agreed: "So many people are affected by what we do. That's why I like coming back."

VOLUNTEERS

Aowen is another regular volunteer at the Community Food Bank. She learned about the Food Bank through UAB’s campus pantry, Blazer Kitchen, and she has returned several times per week ever since. “The reason I come back is because I’m getting as much out of it as I’m giving,” she told us. “What we do here—this is good.”

When Aowen volunteers here, she finds a chance to focus on something excellent—an experience unlike the corporate distractions and deadlines that exist elsewhere. “Volunteering offers freedom. That freedom leads to enjoyment. I enjoy the ability to make a difference,” she said. “When I put together a box, I focus on this and nothing else. What we do is for the good of someone else, so I want to do that well.”

The Food Bank greatly appreciates these volunteers, and others like them, who give generously of their time and energy to serve our community.



Aowen



Volunteers from AKA Sorority

VOLUNTEERS



Volunteers from Shipt



Volunteers from Girl Scouts of America

AGENCIES

In 2019, twenty-one new agencies partnered with the Community Food Bank, bringing our total to 250 agencies! This exciting milestone allows us to reach even more people and communities within our twelve-county service area. We are very thankful for the hard work and dedication that our agency friends showed throughout the year.

Some of our agencies are partnered with retail stores who contribute donated groceries to our network's food supplies. This partnership allows for a greater variety and volume of food to reach those who need it most. Agencies received over 3.3 million lbs. of food from retail store donations in 2019. More than 1 million of those lbs. were fresh produce. Increasing the availability of produce is a priority for the Food Bank, since often it is in short supply among those whom we serve.

The Community Food Bank is proud to work with all of our agency partners as we take on hunger throughout central Alabama.



Dawn Ellard (left) from Shepherd Supply, an agency in St. Clair County

We connected our partner agencies with 88 retail donors which enabled them to access more food for their community.

RETAIL FOOD donations

Five days a week, our fleet of refrigerated trucks picks up food donations from local grocers. We work closely with each grocery store's staff to teach them how to donate close-to-code food that is no longer shelf-worthy but still healthy and wholesome.

Food Bank staff and volunteers then inspect and sort all donations to ensure food safety prior to distribution. The program saves millions of meals from going to waste in landfills and instead feeds thousands of our region's most vulnerable residents.

In 2019, the Food Bank's retail donation program recovered more than 7.2 million lbs. of food through the efforts of our drivers and agencies.

Three new national donor stores began donating to the Food Bank in 2019:

- **GreenWise Market** at Lane Park
- **Publix** at Tattersall Park
- **Publix** at Lakeshore Pavilion

Two new local stores began donating to an agency in 2019:

- **Goar's** in Haleyville
- **Piggly Wiggly** in Haleyville



RETAIL FOOD DONATIONS

TOP RETAIL DONORS IN 2019

1. **Walmart - 2,318,909 lbs.**
 2. Publix - 2,301,384 lbs.
 3. Sam's Club - 988,132 lbs.
 4. Trader Joe's - 322,804 lbs.
 5. Target - 286,713 lbs.
- One store contributed this total!*

TOP TEN RETAIL STORES IN 2019

1. **Trader Joe's #737 - 322,804 lbs.**
2. Sam's Club #4836 - 310,110 lbs.
3. Sam's Club #4724 - 262,940 lbs.
4. Sam's Club #8247 - 246,652 lbs.
5. Sam's Club #4817 - 168,155 lbs.
6. Walmart #301 - 141,724 lbs.
7. Walmart #1229 - 132,281 lbs.
8. Walmart #3271 - 124,073 lbs.
9. Walmart #764 - 119,073 lbs.
10. Walmart #562 - 115,761 lbs.

Food is the single largest component of municipal solid waste going to landfills and accounts for more than 20 percent by weight.

*If the U.S. wasted 5 percent less food, it would be enough to feed 4 million people.**

**According to A-Z Solutions*

2019 financial year

SUPPORT & REVENUE	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
Local Contributions	\$1,005,586	\$672,546	\$1,678,132
United Way	\$353,284		\$353,284
Grants & Contracts	\$977,973		\$977,973
Program Service Fees	\$1,587,193		\$1,587,193
Misc. Income	\$29,733		\$29,733
Interest Income	\$35,659		\$35,659
Released from Restrictions	\$597,349	(\$597,349)	
Total Revenue	\$4,586,777	\$75,197	\$4,661,974
Donated Food & Goods	\$21,489,365		\$21,489,365
Grand Total Support	\$26,076,142	\$75,197	\$26,151,339

EXPENSES	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
Commodity Distribution	\$22,997,248		\$22,997,248
Management & General	\$201,030		\$201,030
Fundraising	\$176,501		\$176,501
Total Expenses	\$23,374,779		\$23,374,779
Change in Net Assets	\$2,701,363	\$75,197	\$2776,560
Net Assets, Beginning of Year	\$5,493,575	\$465,768	\$5,959,343
Net Assets, End of Year	\$8,194,938	\$540,965	\$8,235,903

OUR **team**

THE BOARD OF DIRECTORS

David Wilson

President

Mary Alice Kline

Vice President

George W. Bradford

Treasurer

Ellie Taylor

Secretary

David Bell

Dr. Khalilah Brown

Dr. Anne-Laura Cook

R. Ed. Goodwin, III

Dr. Caroline Harada

William Owens

F. Wayne Pate

Susana Schuler

David Wood

THE COMMUNITY FOOD BANK TEAM

ADMINISTRATION TEAM

Brett Meredith

CEO

Adrian Anderson

SNAP Outreach Coordinator

David Appleby

Food Safety & Compliance Coordinator

Jon Barnacastle

Programs Director

Scott Hitt

Accounting & Business Manager

Daniel Martin

Volunteer Coordinator

Shalitha McLean

Assistant Program Manager

Anna Ramia Moe

Marketing Coordinator

Eli Ponder-Twardy

Programs Coordinator

Brittany Spain

Executive Assistant

Grace Standridge

Agency Relations Manager

OPERATIONS TEAM

Wayne Linder

Director of Operations

Sam Wilkins

Assistant Warehouse & Sourcing Manager

Brian Haven

Operations Office Manager

Harold Holston

Warehouse Floor & QC Manager

Howard Burnett

Driver

Gerald Crumie

Warehouse Associate

Bobby Delander

Driver

Mario Dorsey

Driver

Kevin Ferreira

Warehouse Associate

Tommie Frazier

Warehouse Associate

Don Hardwick

Warehouse Associate

Larry Kotlik

Driver / PT

Toya Mars

Driver/Warehouse Associate

Darrell Paige

Warehouse Associate

Dwayne Rickard

Driver / Warehouse Associate

Razell Williams

Driver/Warehouse Associate

THE COMMUNITY FOOD BANK TEAM

AGENCY ADVISORY COUNCIL:

Blount County

Katrinka Bryant
Mountain Pointe Ministries

Calhoun County

Judy Papic
Cornerstone Worship Center

Cherokee County

Cindy McGinnis
Family Care Center

Clay County

Dr. George Beale
Ashland First United Methodist Church

Etowah County

Alexcia Hembree
Christ Central Church

Jefferson County

Stephanie Landry
Green Valley Baptist Church

Gerry Glaze
St. Paul Lutheran Church

Barbara Carlton
Salvation Army City Command

Victoria Rudolph
New Pilgrim Baptist Church

Rosemary Dallam
Bluff Park United Methodist Church

Leigh Ann Sisson
Avondale Samaritan Place

Shelby County

Ken Stroup
Alabaster Church of God

Jerry Campbell
Love in Action

St. Clair County

Dawn Ellard
Shepherd Supply

Talladega County

Marie Moore
Lincoln Food Pantry

Jim Jones
Alabama Childhood Food Solutions

Walker County

Peggy Wall
Christian Place Mission/Nauvoo United Methodist Church

Martha Warren
Feed My Sheep

Billy Gilliland
Dilworth Church of God

Winston County

Jim Baird
Main Street Ministries

COMMUNITY
foodbank
OF CENTRAL ALABAMA



We'd like to give a huge thanks to everyone who helped make this year a success!

If you are interested in helping further our mission through planned giving, do not hesitate to reach out. We are so thankful for our sustaining donors. You can contact us about giving at 205-94-8911 ext. 104.

107 Walter Davis Drive | Birmingham, AL 35209
(205) 942-8911

www.feedingal.org

MEMBER OF
FEEDING
AMERICA



Partner Agency of:



United Way
of Central Alabama, Inc.